

WHY DO BUSINESS WITH ROSENBAUER?



STRENGTH

- World's largest producer of firefighting vehicles and solutions
- Over 140 years of continued manufacturing experience
- Over 2,000 employees worldwide
- Over 2,000 vehicles produced worldwide annually
 - In North America:
 - Over 60 years continuous operations
 - Over 500 employees
 - Over 700 vehicles produced annually
 - Sold and serviced by 40 independent dealerships with over 250 sales and service professionals

FAMILY-OWNED, FAMILY CULTURE

Rosenbauer America is a 50-50 partnership between American and European families.

- Family members still own a majority of Rosenbauer stock
- Decisions about investments in product, facilities, and research are based on long-term goals – not short-term profits
- Rosenbauer is still managed by family members
- You can still speak with a family member

WORLDWIDE RESOURCES

- 11 production facilities on four continents
- Ability to share cutting-edge global technology with all firefighters
 - Open-space cabs
 - Roll-up doors
 - Rear-mount pumps
 - Equipment-storage systems

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»»» INNOVATION AND CUSTOMIZATION

- Ability to manufacture to your needs
- Latest 3D engineering programs
- Widest range of products available
- Innovation
 - Smart Aerial Controls
 - High-pressure foam
 - Green Star Idle Reduction Technology
 - EZ Load hose bed
 - Safe Scene control panel
 - Self-leveling aerial turntable
 - Simultaneous normal and high-pressure pumping systems

»»» FINANCIAL STABILITY

- Over 140 years of financial stability
- Rated by Dunn and Bradstreet
- Excellent financial ratios show longevity
- Long-term parts and service
- No concern of losing your investment



www.rosenbaueramerica.com

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